

CFO Navigator Selected as One of Cobb Chamber's 2020 Top 25 Small Businesses of the Year

FOR IMMEDIATE RELEASE

MARIETTA, GA (June 26, 2020) – The Cobb Chamber of Commerce named CFO Navigator as one of its 2020 Top 25 Small Businesses of the Year. The Chamber has recognized CFO Navigator for this prestigious award due to CFO Navigator's unique approach to helping growing businesses navigate the numbers that drive results as well as their involvement and impact on the community.

"We are extremely honored to have been selected for this award by the Cobb Chamber, especially given the exclusive company and other incredible businesses chosen," said CFO Navigator Managing Partner, Robert Stephens.

CFO Navigator provides accounting and financial advice and guidance to growing privately held and not-for-profit organizations ensuring they have the same full-service financial components, functions and roles that a large, mature business has.

CFO Navigator demonstrates the value of accounting is not in simply counting; but rather navigating the numbers that drive business, delivering growing organizations financial information they can trust and understand.

CFO Navigator was founded with the vision of changing the perception of Accountants from the stereotypical "Bean Counter" to that of a valued "Business Navigator".

"We are so proud of all the small businesses that make up such an integral part of our community," said Cobb Chamber President and CEO Sharon Mason. "The quality of the businesses, the work they're doing in the community, the great jobs they're bringing—it all goes toward making Cobb County a vibrant and successful place to live, work and play."

To be considered for the Top 25 Small Businesses of Year, applicants must prove an increase in sales, provide examples of innovation, discuss adversity and challenges, and thoroughly detail their community involvement. Applications are analyzed and considered by a group of independent community business leaders and affiliates of the Small Business Administration.

About the Cobb Chamber

As one of the most influential business advocacy organizations in Georgia, the Cobb Chamber is dedicated to bringing the community and its leaders together to create jobs and strengthen the economy and quality of life so businesses and the community can achieve more. The Chamber achieves this by creating jobs and driving economic development; strengthening the community and the region; growing member businesses and nurturing leadership; and connecting businesses, government and the community.

FOR MEDIA & PRESS RELEASE INQUIRES:

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